

# **Privacy Policy**

## **Privacy Statement**

We have created this privacy statement in order to demonstrate our firm commitment to privacy. The following discloses our information gathering and dissemination practices for this Web site:

This web site will not disclose Cardholder information to third parties, other than to our Processing Bank and their agents; this is for the sole purpose of completing a Credit Card transaction. We will not store any confidential information except where we have taken appropriate industry standard security measures to protect this information. Confidential information may be stored behind a secure firewall and/or in encrypted form.

In the event that this web site is discontinued, fails or otherwise ceases to process, any database containing Cardholder's personal information, card numbers, checking account information or other transaction information will not be considered an asset of the business and will not be sold or disclosed to a third party. This web site/business is required to immediately notify our processing Bank if a loss of transaction information is experienced or if we otherwise suspect that the information may have been compromised.

This site may contain links to other sites. We are not responsible for the privacy practices or the content of such Web sites. We do not share merchant information with partners except in the normal course of business when it is necessary for the two companies to fulfill a customer request.

## **Security**

This site has security measures in place to protect the loss, misuse and alteration of the information under our control. A state-of-the-art firewall separates our Web pages and Web data from unauthorized access. The credit card information provided in the course of on-line transactions between our merchant processor and customers is received from and transmitted to our merchant processor's secure servers from our secure server. All transaction data is encrypted using 128 bit SSL encryption, except for those transactions which originate from outside the United States, which are encrypted using 40 bit SSL encryption.

## **Correct/Update**

This site gives users the following options for changing and modifying information previously provided. Please send your request to the email or mail address shown on our Contact Page.

## **Contacting the Web Site**

If you have any questions about this privacy statement, the practices of this site, or your dealings with this Web site, you can contact us by using the information published on our Contact Page.